

# What's New 2025



## New Products and Features

## **Introducing CenterEdge Play!**

It's time for hassle-free cashless.

Go cashless with CenterEdge Play, the latest innovation from CenterEdge. Fully integrated with Advantage and CenterEdge Payments, it delivers a modern, all-in-one cashless solution for your game room and attractions. Powered by Kiosoft, a leader in self-service payment technology, it offers proven reliability and ease of use—even in unattended environments. And best of all, it's backed by the CenterEdge team you know and trust. It's Cashless Redefined.





## Flexible Memberships

Customizable term options that lower barriers and accelerate revenue. Grow smarter with Fixed Term and Limited Duration Memberships. Give customers confidence with no auto-renewals, while offering flexible payment options and fixed membership timeframes that make sense for your business. Monitor success with Membership Metrics and watch revenue soar.

## Effortless Events with Waiver Enhancements

Link new and existing waivers to specific events to reduce friction at arrival. Waivers can now be linked to specific events for easier tracking and management. Guests simply enter their phone number at check-in to find and link an existing waiver or complete a new one—saving time and reducing duplicates.



## Additional 2025 Enhancements

In addition to our newest products, we've also been hard at work enhancing some of your favorite products and features. Check out a few highlights from 2025.

#### Pour My Beverage (formerly Pour My Beer) Integration

Increase revenue with self-pour beverage service and sync sales directly with Advantage for easy tracking.

#### Simplified Refunds with Tokenization

Tokenize credit cards online, at the POS, and within Advantage Events so you can process receipt returns that allow for funds to be returned to the original credit card used at the time of purchase.

#### **Improved Visibility for Refunds**

Gain insights to identify common issues and target root causes with the ability to sort refund reports by reason.

#### **Advanced Booking by Event Type**

Control how far in advance each event type can be booked for better scheduling flexibility.

#### **Default Date Selection (Events)**

Automatically guide guests to the next open event date to streamline booking.

#### **Simplified Discount Rounding**

Automatically round discounts to the nearest dollar for cleaner pricing and faster transactions.

#### Streamlined Online Web Stores

Create organized web groups to showcase and categorize items like food, merchandise, and passes online for retail and events.

#### **Highlight Widgets for Improved Communication**

Customize daily shift notifications with onscreen bulletins, daily events, weather, or battery life.

#### **Membership Metrics**

Track key performance data to measure and optimize membership growth and engagement.

#### **Easy Guest Profile Creation**

Create guest profiles by scanning a driver's license to auto-fill key details, which speeds up loyalty or membership sign-ups, event check-ins, and waiver completion.

#### **Waiver OR Codes**

Simplify the waiver process with your site's unique QR code, found in the Admin Portal.

#### **Logos in Waivers**

Add your company logo to waivers for a more professional, branded guest experience.

#### **New Reporting Enhancements**

- **Deferred Revenue Report**: Now includes a detailed breakout of pass sales for improved revenue tracking.
- **Group Events Without Deposits Report:** Quickly identify upcoming events missing deposits to ensure proper payment collection.
- Credit & ACH Reconciliation Detail Report: Provides detailed transaction data to simplify payment reconciliation and accuracy checks.
- **Birthday Attendees Report:** Tracks guest attendance for birthday parties to support staffing, planning, and follow-up.